



Module Description

The goal of *Creating a Data-Driven Culture* is to deepen your understanding of the importance of a culture of data-driven decision making and its role in improving student achievement. During the module you will begin to develop a vision for a data-informed culture within your school. You will be provided with a process for creating and refining a school-wide data team, and a framework for thinking about change and the need to address the challenges inherent in any effort to shift a school's culture. Finally, you will begin to draft a communication plan so you can effectively communicate about the changes being implemented with all key stakeholders in the school community.

About the *Data-Driven Leadership Series*

This module is the first of three in the *Data-Driven Leadership* series, designed to help school leaders grow their leadership skills to support their staff around effective data use and improve student outcomes. This module establishes the foundation for the administrator's work in this area. The second provides strategies and protocols to analyze data and to think through potential root causes for why students are struggling. The third focuses on how to use the results of the data analysis to identify measurable goals, create plans to improve instruction, and monitor progress.

Participant Outcomes

The content and activities in this module will help you to:

- Deepen your understanding of the importance of a culture of data-driven decision making and its role in improving student achievement.
- Develop a vision for a data-informed school culture.
- Understand the process for creating a school-wide data team.
- Recognize the need to address the challenge of change as you shift the school culture.
- Draft a communication plan so you can effectively communicate about the changes being implemented with all key stakeholders in your school community.

Module Outline

Introduction

- Welcome
- Pre-Assessment

What is a Data-Driven Culture?

- The Importance of a Data-Driven Culture
- Creating a Strong Data Culture
- Assessing Your School's Data Culture

Envisioning a Culture of Data Use

- The Importance of Vision
- Creating a Vision for a Data-Driven Culture

Supporting a Culture of Data Use

- The Importance of Data Teams
- Establishing a Data Team
- The Challenge of Change

Communicating the Plans for Implementing a Culture of Data Use

- The Importance of Communication
- Developing a Communication Plan

Conclusion

- Planning for Next Steps
- Post-Assessment
- Module Feedback
- Module Completion